



**FORMAL HIRE**  
**BY GERALD BOUGHTON**



**SERIOUSLY**  
S T Y L I S H  
M E N S F O R M A L  
**HIRE**



## ABOUT US

Situated in the heart of historic Bury St. Edmunds, Formal Hire by Gerald Boughton is dedicated to providing the best in classic & contemporary hire wear for men & boys.

An independent, family run business, we pride ourselves on the level of service which we offer, as well as our varied & constantly updated ranges. Whether you require the perfect outfit for your wedding, morning wear for a day at the races, black tie for a ball, or a simple lounge suit for a job interview; whatever the occasion, Formal Hire by Gerald Boughton has it covered.

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## TAILCOATS

The most traditional of wedding attire; with a splash of colour & a designer waistcoat, this choice will never go out of style.

Worn with a top hat, this outfit becomes the 'uniform' of Royal Ascot & ensures that you look the part in the Royal Enclosure. Available in black, navy, slate grey, mid grey & grey silk.

The grey silk is also offered in a contemporary short tailcoat 'Prince James' style.

# PRINCE EDWARD & FROCK COATS



## Prince Edward

A longer length jacket, with contemporary styling, the Prince Edward suit is a popular alternative to the more traditional tailcoat style. This is available in a choice of a black, navy, slate grey, mid grey or brown. For an extra special touch & ideal for weddings in warmer climates, we offer a lightweight version in Ivory.

## Frock Coats

An elegant three quarter length style, the Frock Coat is a dramatic alternative & is available in black.



# SHORT JACKETS & LOUNGE SUITS

Stylish & modern, the short jacket is an ideal, less formal, replacement for tails. Worn with traditional striped or matching trousers.

The lounge suit is the perfect option for wedding guests. Formal enough for a job interview, the addition of a designer waistcoat will allow you to show your flamboyant side. Available in black, slate grey herringbone, navy and mid grey.



The Prince James silk jacket offers a further contemporary alternative.



# SLIM FIT SUITS

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These contemporary styles, in lightweight fabrics, are available in black, navy and grey.

Matching waistcoats and slimfit shirts complete a striking look. The exquisite tailoring speaks for itself and is suited to almost any occasion.





## HIGHLAND OUTFITS



A comprehensive collection of both national & clan tartans in a variety of styles; guaranteed to turn heads & make an impression.

Our ranges include traditional Argyll outfits, which are worn during the day; as well as the Prince Charlie, the highland version of evening wear. All can be supplied with a full complement of accessories.





## CHILDREN'S OUTFITS

Whether it be as a Page Boy or Ring Bearer, or just as an invited guest, children are a big part of any wedding day.

For this reason we offer a comprehensive range of outfits & accessories in children's sizes. These include Tailcoats & Prince Edward jackets, as well as full highland outfits. All of these can be complemented by an impressive array of neckwear and designer waistcoats.

SEE IN STORE FOR FULL RANGE

# WAISTCOATS & NECKWEAR

Our range of waistcoats is unparalleled, with colours & patterns to suit all occasions & tastes. We are constantly searching for new designs, in order to ensure that we stay ahead of the latest trends. Our full range is available to view in store.



## Neckwear

Our neckwear comes in a rainbow of different colours. Styles on offer include ties, ruches & bow ties. Such a diverse range ensures that you are able to perfectly match or complement the colours of any bridal party or ball gown.

See in store for full range.



These are just some of the waistcoats from our vast range.

See in store for additional styles.



Whatever the occasion, we can offer a range of outfits to ensure that you feel both confident & sophisticated in your appearance.



## EVENING WEAR



The Dinner Suit is a timeless classic; but for a special night, when only the most formal of looks will do, an Evening Tails outfit, complete with Marcella waistcoat, shirt and bow, is sure to leave a lasting impression. Double breasted Dinner Suits and white Tuxedos are also available.



# GIFTS & ACCESSORIES

From top hats & pocket squares, to shoes & cufflinks, we have a wide range of accessories, all designed to ensure that you can complete your outfit right down to the finest detail.



## Accessories

Many of our accessories are also available to buy.

## Gifts

We also stock a wide range of gifts. These can make excellent keepsakes for those who have been a part of your special day.



# ADVICE & MEASURING GUIDE

For a **Wedding** it is traditional for the groom and his party to wear a morning or lounge suit. Black tails, striped trousers & a dove grey waistcoat are the absolute traditional, but most men today tend to choose coloured & patterned accessories that complement the bridal party. In recent times the Prince Edward jacket has become a serious contender to the Tailcoat.

A '**Black Tie**' dress code requires formal evening dress. This is usually a black Dinner Jacket, with satin lapels & matching trousers. A pleated or Marcella shirt may be worn, with either a regular or wing collar. Usually accessorised with a black bow, other colours are normally acceptable. A waistcoat or cummerbund may be worn (never both). The cummerbund should match the bow.

**Measuring** is a vital part of ensuring the best possible fit of your outfit. Obviously we would prefer it if all members of your party could be measured by one of our experienced staff. If this is not possible, then please provide us with a few simple measurements of your Collar / Chest / Waist / Inside Leg (crotch to floor in socks) / Crown to Cuff (sleeve length).

As a double check, don't forget to tell us how tall you are.



**GERALD BOUGHTON**  
**MENSWEAR & ACCESSORIES**

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**PERFECT**  
MEMORIES  
TO LAST A  
LIFETIME

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